

New Patient Discovery Form

1. Basic Information

- Full Name: _____
- Date of Birth: ____ / ____ / ____
- Phone Number: (____) ____ - ____
- Email Address: _____
- Home Address: _____

2. Appointment Details

- Reason for Visit:
 - New Injury / Acute Pain
 - Chronic Pain Management
 - Wellness & Maintenance
 - Posture Correction
- Primary Area of Concern: (e.g., Lower Back, Neck, Shoulders) _____
- Briefly describe your symptoms: _____

3. Preferred New Patient Time Slot:

Step 2: Choose Your New Patient Priority Slot

Please select your preferred window. Our New Patient Coordinator will confirm the exact time within 60 minutes.

- Morning Priority Block (9:00 AM – 10:30 AM)
- Mid-Morning Priority Block (12:00 PM – 1:30 PM)
- Late Afternoon Priority Block (3:30 PM – 5:00 PM)
- Urgent (I need the very next available opening)

3. Insurance & Payment

- Who is your Insurance Provider? (e.g., BlueCross, Aetna, Medicare, etc.)
 - Note: If you are a Cash Patient, please type "Cash"
 - Answer: _____
- Member ID Number: _____
- Group Number: _____
- Is this a Work-Related (Worker's Comp) or Auto Injury claim?
 - Yes [] No

4. Lifestyle & History

- On a scale of 1–10, how much is this affecting your daily life? [1] [2] [3] [4] [5] [6] [7] [8] [9] [10]
- Have you seen a chiropractor before? [] Yes [] No
- How did you hear about us?
 - Google Search / Maps
 - Social Media
 - Professional Referral
 - Friend/Family Member (Name: _____)

Implementation Tips for Your Website:

1. **Mobile Friendly:** Ensure the form is "responsive" (easy to type on a phone), as over 60% of local health searches happen on mobile devices.
2. **The "Thank You" Page:** After they submit, redirect them to a page that says: "We've received your info! We are verifying your insurance now and will see you on [Date/Time]."
3. **HIPAA Compliance:** If you are collecting health data digitally, ensure your form builder (like Jotform, Typeform, or your EHR) is HIPAA compliant to protect patient privacy.

Would you like a **follow-up email template** to send to patients after they book to ensure they actually show up?